

# TURN-KEY FRANCHISE CONSULTING SERVICES

## THE DCV ADVANTAGE

Franchises have unique system development, sales, financing. As the first and only professional service provider that offers an end-to-end solution to the franchise industry, DCV is your true strategic partner. Our Franchise Services Group provides deep industry experience, strategic insight, and practical solutions for both franchisors and franchisees – all in one place.

## THE IMPORTANCE OF EXPERTISE

Whether you are building a new franchise system, or you've been in the business for a while, you recognize the complex maze of system development and operational details to master. DCV Franchise Group understands those challenges and offers hands-on solutions and support for Franchisors who are serious about growth.

## FRANCHISE SERVICES GROUP TEAM

Our team of prominent industry leaders work together to provide our clients with a true end-to-end range for services to help develop and support your organization. We are a proud member of industry organizations such as the International Franchise Association and the National Franchise Business Network Program, supporting franchise organization in all major categories:

Food & Beverage  
Salon & Beauty  
Health & Fitness

Professional Services  
Education  
Hotel & Hospitality

Healthcare  
Real Estate  
Professional Sports

## End-to-end Solutions

DCV provides comprehensive franchise services from total new system development, corporate formation, location and corporate financing, sales services, site selection, onboarding and beyond. DCV has a proven track record of more than 100 franchisor clients.

DCV's experienced team provides a full spectrum of services to both franchisors and franchisees:

- Turn-key development for new & emerging franchises
- Franchise sales strategies, lead generation & outsourcing
- Marketing & brand development
- Corporate & unit-level operations consulting, implementation & management
- International franchise development both into and from the U.S. market

## CONTACT INFORMATION



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